



A Stitch in Time

February 2011



Our New Website is Launched!

There is always a silver lining in every situation and I found that out while recovering from an emergency appendectomy. I finally had time to work on my website.

I am pleased with the new look and I love all of the new features. It will continue to evolve, but overall it is a huge improvement over our old one. My favorite feature is the new calendar. It allows easy access to the entire year, and when you click on any event, the details will pop up and all of the information you need will be at your fingertips. Need a supply list for a class? Just click through to the supply list and poof...it will be right there. I am sure this will become your favorite feature!

Our newsletter will be published quarterly, and posted on our site. You can read it online or print it for easy reading. We will also have a page for upcoming events, that will highlight special things

happening in the store. The gallery will let us share our pictures and pictures of your projects and accomplishments. What fun it will be to share pictures of your projects with the Sew Special community.

You will find our website at:
www.sewspecialsa.com



Why a Dragonfly?

As we unveil our new website we also introduce our new logo. This has been the most difficult process I have embarked on. How do I want to be branded. I have worked with two different logo vendors and have struggled with this for over a year. I probably put way too much energy into this, but I wanted it to represent the store and me.

I have several passions in life. One obviously is quilting. My other is gardening...especially water gardening. I have a small pond outside my sewing room and I enjoy the serenity it offers. It has beautiful water lilies, fish, and many creatures who come to visit. I watch the squirrels and birds come to drink, the frogs hiding among the lily pads, and yes, the dragonflies flitting about. I wonder how they find a pond, in the middle of my yard, with no other water around, but every year they come in all sizes and shapes. One of God's miracles that just doesn't have any explanation. (We also wonder where the frogs come from!)

So when it was time to select a logo, I combined my two loves, and what you see is a beautiful dragonfly stitching his way through our quilt. Simple and meaningful, and what I love in life.

BERNINA Announces the 830E Limited Edition!



Only 4,000 Made!
What number will yours be?

Additional Items you receive:

- ◆ Access to an exclusive 2-day VIP retreat in the Chicago area
- ◆ Limited Edition Alphabet Collection CD
- ◆ Embroidery CD with 1,000 Designs
- ◆ BERNINA USB Stick

Come in and see this beautiful machine!

Quilt Motion Software Coming in March...

- Designed to work with the BERNINA quilt frame.
- Designed to work with the BSR
- Use the many built in patterns or design your own!
- Easy to learn..Easy to use

BERNINA Cutwork Software

- Let your sewing machine do the cutting!
- Doesn't require different dies for each shape
- Easy to learn and Easy to use
- Cuts multiple layers at once
- Great for appliqué shapes

What is a Webinar?

A webinar is an educational event that happens on the internet. BERNINA will select a topic, and an educator will spend about an hour teaching you a technique or project, using a PowerPoint, and talking with you live and in person. It is a one-way conversation, but you can type in questions.

This is a great way to expand your knowledge, and take a class without ever leaving your house. After the webinar, you will be sent a link to the recorded version so you can watch it again if you would like.

How do you know about them?

You can register at : WWW.BERNINAUSA.COM, and you will receive an email notifying you.

What type of topics are covered? Everything from beginning sewing, cutwork software, Version 6 software, My Label , Embroidery hints and tips and many others.

What if I can't attend at the time listed?

You will receive a link to the recorded version that can be watched later.

What is the cost? FREE..there is no cost!

The February Dates are listed below:

- 2/11 - Just Sew It Beginning Sewing Webinar.
- 2/14 - 8 Series Webinar
- 2/17 - BSR Webinar
- 2/21 - My Label Webinar
- 2/23 - Embroidery Software Webinar

A Few Fun Classes....

Fun Friday - Mod Top & Tunic . . . \$10.00

Laurie Mangold 1 Session Beginner



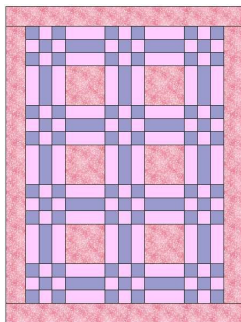
This is an easy to make, easy to wear tunic styled top. It has raglan sleeves so it is super easy to construct. The open neckline and pleated front gives it a "retro look".

Students must purchase pattern for class.

Friday, February 11 . 9:00 - 2:00

Dots & Dashes Beginning Quilt . . . \$50.00

Laurie Mangold 3 Session Beginner

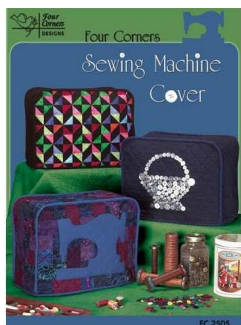


Learn the basics of quilting with this fun and easy lap-sized quilt. Perfect for a baby quilt, but a versatile pattern that can be made in any fabric. Techniques include rotary cutting, strip piecing, sashing and borders. We will also finish the quilt with "in-the-ditch" quilting and finally bind the quilt. Machines available to use with reservation.

Thurs, Feb 17, 24, & March 3 9:30 - 12:30

Machine Dust Cover \$10.00

Sherrill Nester 1 Session Beginner



Part of our Fun Friday series, Sherrill will guide you through the measuring and construction of a cover for your machine. Many ways to embellish and have fun with this pattern.

Friday, March. 11 . . . 9:00 - 2:00

For a complete listing please see our website at www.sewspecialsa.com

It's a Mystery Quilt \$40.00

Kerry Stemmen 1 Session Adv. Beginner



Like a Mystery? Kerry will guide you through this fun night as you cut, piece and assemble your way through this quilt without knowing what you are creating. With a little trust and patience, you will love what you create. Potluck dinner assignment with enrollment.

Friday, March 11 4:00 - 11:00

Run Around Bag \$20.00

Laurie Mangold 1 Session Beginner



This bag is just the right size when you are going to a theme park or event where carrying a large bag just won't work. Easy to insert zipper technique will have you making these for all your friends!

Saturday, March 12 . 1:00 - 4:00

Deep Dish Pin Cushion \$20.00

Laurie Mangold 1 Session Beginner



This pin cushion made from a charm pack and a fat quarter will become your favorite sewing accessory. Make one for yourself and all of your friends. Fun, Fun, Fun!!!!

Thurs, March 24. . . 9:30 - 12:30



Chloe Quilt Coming in March

Traditional style with an element of the unexpected defines Chloe beautifully. The tasteful blend of embroidered elements, intriguing piecing and a scalloped border make this quilt a unique work of art.

Join us and make the Center block of this beautiful quilt. If you like what you see..then you can purchase the kit and continue. If one block is enough for you...make a pillow and be done.

Beautiful colors, beautiful designs, and fun for everyone!

Thursday, March 10
9:30 - 12:30 or 6:00 - 9:00

Clubs

Software Sampler

February 19 - Cross-Stitch Embroidery
March 19 - Dimensional Embroidery
April 16 - One Motif Many Options

Virtual Bernina Club

February 24 & 25 - Zippity-Do-Dah
March 24 & 25 - Creative Compositions
April 28 & 29 - The Coverup

Embroidery Club

February 8 & 12 - Embroidering on Paper
March 8 & 12 - Cross Stitch Book Mark
April - No Club for Shop Hop